

We hereby wish to draw your attention to DEXPOSE.com an online educational tool that is aimed at significantly improving the security of Business to Business transactions that rely on email services. Dexpose is intended to reduce the menace of B2b email scams to the barest minimum.

Every month, hundreds of Millions of dollars are lost to fraudsters interrupting email communications between buyers and sellers who initiate business from b2b platforms. On dexpose.com, Users will be expected to register and take a one-month course titled *email security for b2b marketplace,* where they will learn to protect themselves from scammers. (see <http://www.dexpose.com/introvid> for an introductory video on dexpose)

As a team we have had and still have 50 members who have infiltrated organized real life scam locations and work with these scam artistes under the guise of helping hands so you can be assured that we have invaluable, first hand information for this training. From our projections this training has the potential to save over 250 million dollars (USD 250, 000, 000.00 ) in a quarter that would otherwise be lost to fraudsters.

As a global leader in the B2b ecosystem, we will love to work with the Alibaba team in making DEXPOSE a success. This will help to further show your resolve and commitment to security of millions of customers on your portal.

The dexpose course will be divided into modules which a user is expected to experience. Following each course module, users will be expected to partake in certain online tests that will test their understanding of the course modules.

*We envision a situation where users will be issued a Dexpose Point Values (****DPV****) for every course module they partake in and pass.*

*Since sales staff will be in communication with buyers from different parts of the world, We envision a situation where Alibaba can make the* ***DPV*** *system a standard of sorts so that in the near future employers in exporting companies from china will look to employ staffs who have a certain amount of* ***DPV*** *which would mean they have enough information to protect the interest of the company and her buyers from fraudsters.*

Dexpose also presents another a good business opportunity for our both teams. With millions of users on Alibaba and with the right marketing, Making dexpose a premium course for at least $50 USD would rake in enough money to maintain the system in years to come. Another income stream could come from … making the course a *free for all* but certification @ a fee.

We believe you will find the system worthy of adoption and implore your timely intervention so we can discuss the modalities for adoption, draw up user policies for the system as well as coordinate user testing. Okwuashaka Kenneth  
Principal Partner Kenneth et al.